

**Douglas Niedt**

**Phone:** 816.235.2922

**Email** (no spaces): Douglas Niedt @ Douglas Niedt . com

**Website:** DouglasNiedt.com

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Attention Presenter:

Here is a Public Service Announcement (PSA) in both a 10-second and 30-second version. Retype on your own letterhead or copy and paste into your own email template if you have one, and **fill in all underlined bold fields with your own information**. Feel free to rewrite any or all of it as you see fit.

## **PUBLIC SERVICE ANNOUNCEMENT**

For further information, contact: (**your name**)  
(**your phone number**)

Re: Concert on (**date of concert**)

For Release: (**date you wish announcements to begin**)

Kill Date: (**date you wish announcements to end**)

**more...**

Ten Second Version:

The (**name of your organization**) presents guitarist Douglas Niedt (pronounced “neet”) in concert at (**location of concert**), on (**day of week**), (**date of concert**) at (**time of concert**). For information call (**telephone number**).

Thirty Second Version:

“One of the most outstanding musicians in the world today” is how one critic described the sensational American guitarist, Douglas Niedt (pronounced “neet”). Now, you can hear him in concert at (**location of concert**) on (**day of the week**), (**date of concert**), at (**time of concert**). Presented by (**name of your organization**), tickets are on sale at (**location**) or call (**telephone number**) for information. Hear one of America’s finest guitarists, Douglas Niedt. Don’t miss it!

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