

Douglas Niedt

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Page one of two:

Attention Presenter:

This is the *full version* of the press release. Retype on your own letterhead or copy and paste into your own email template if you have one, and **fill in all underlined bold fields with your own information**. Feel free to rewrite any or all of it as you see fit.

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: (**your name**)
(**your telephone number**)

NOT SO CLASSICAL GUITARIST TO PERFORM IN (name of city)

The (**name of your organization**) will present the outstanding American guitarist,
Douglas Niedt (pronounced “neet”), in concert at (**location of concert**) on (**day of week**),
(**date of concert**), at (**time of concert**).

Douglas’ listeners around the world know him best for his love of fresh, diverse, and emotionally engaging repertoire performed with incredible energy, technical perfection,

more...

Douglas Niedt, Guitarist to Perform, page two of two

and most of all, emotional depth. Along with traditional classical repertoire, Niedt will play his one-of-a-kind arrangements of music by Gershwin, Duke Ellington, Secret Garden, and Tommy Emmanuel.

Besides his unique repertoire, Niedt has a singular style of presentation for a classically trained artist. During the course of the concert, in an informal manner, he often includes commentary, information, and anecdotes about the guitar, its music, and himself. His striking ability to communicate with his audience makes his performances seem more like an intimate gathering of friends than a recital for strangers.

A native of St. Louis, Mr. Niedt began his study of the guitar at the age of seven with his father, an amateur guitarist. He later polished his playing to gem-like brilliance through studies at the Juilliard School and the Segovia Master Classes in Spain, and with Christopher Parkening, Narciso Yepes, and Jorge Morel.

He has two fabulous CDs, *Pure Magic*, and his Christmas CD titled *In Heavenly Peace*. His performance video, *Douglas Niedt--American Virtuoso*, is distributed by Mel Bay Publications. Many of his arrangements are published in two music folios, *Virtuoso Visions* and *Classic Guitar Artistry*.

His new book is titled *How to Make a Million Dollars Playing the Guitar*. It is a no-nonsense guitarist's guide to making a good living in the music business while also achieving personal fulfillment.

All of his CDs, DVD, and books are available on Douglas' official website,

www.DouglasNiedt.com.

Recognized for his excellence in teaching, he is the head of the guitar program of the Conservatory of Music, University of Missouri at Kansas City.

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